

Amendment to the Claims:

This listing of claims replaces all prior versions, and listings, of claims in this application.

List of Claims:

Claim 1. (currently amended)

An upright open front display for ceiling fan downrods comprising:

a plurality of side by side sections with open fronts,

an upper compartment and a lower compartment in each of said sections, said compartments being unequal in vertical dimension to accommodate downrods of different lengths,

an upward extending rear wall in each of said compartments sloping ~~slightly~~ rearwardly from vertical in a bottom to top direction less than 15 degrees, and

laterally spaced dividers in each of said compartments, said floors, rear walls and dividers serving to support downrods placed therein in an upright position.

Claim 2. (original)

The display of claim 1 wherein said upper compartment in one of said sections is the shortest in vertical dimension and wherein said lower compartment in said one section is the tallest in vertical dimension.

Claim 3. (original)

The display of claim 1 wherein each section has an upper compartment which is shorter in vertical dimension than its lower compartment.

Claim 4. (original)

The display of claim 2 including laterally extending product identification rails at the bottom of each of said compartments, said rails sloping rearwardly in a bottom to top direction when viewed from the front of the display.

Claim 5. (original)

The display of claim 1 including a product identification sign extending laterally across the top of said sections.

Claim 6. (new)

The display of claim 1 wherein said rear wall of said upper compartment is parallel to said rear wall of the lower compartment of the corresponding section and lies in a plane offset forwardly of said rear wall of said corresponding section.

Claim 7. (new)

The display of claim 1 having three side by side sections, each section having an upper compartment that is shorter in vertical dimension than its lower compartment, said compartments being unequal in vertical dimension.